



## Rubric: Coat of Arms Unit

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- THE DESIGN INCLUDES: CREST, BANNER MOTTO, ANIMAL, HAND- HELD OBJECTS, HEADRESS OR HAT.
- The elements in the crest are based on good research and have personal meaning. All researched images used are posted in the process journal.
- The student uses excellent craft in drawing, printing, stenciling, or painting the images..
- Negative space is planned and does not look random. All of the elements in the design are compact, closely related, not sprawling out, crowding the edge of the paper. The design fits comfortably within the outside boundaries of the paper's edge, with plenty of blank space around the design.
- The elements within the composition appear to go together, either sitting within carefully designed spaces or overlapping each other gracefully. Elements are not running into each other in awkward ways. All spacing appears absolutely intentional, not accidental.
- Student used images that are personal, not just generic. The design includes original and well thought out ideas that express the personal biography and interests of the student.
- The different elements are proportioned well so that supporting images do not dominate--everything works together into a single design.
- The visual weight is controlled so that the eye travels around the composition and is not blocked by elements that cut one part of the composition off from another.
- The paper is crisp, not ruffled or splotted. The craftsmanship in the work honors the materials.
- The color system is good with strong contrasts in values.